

Matt Imus

UX Design & Research

Contact

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About

I am a user experience designer and researcher living in Seattle. I help teams get to a shared vision of what problems we can solve and how to build a product that people love.

Experience

Graduate Student

University of Washington — 2017 to present

Student in the two year Master of Design program with a focus on interaction design. Contributed to a teaching team as an assistant in a graduate level studio course.

Instructor

Western Washington University — 2016 to 2017 and 2012 to 2013

As an instructor in the Department of Design, taught UX research, interaction, web, and motion design courses for senior to sophomore level design majors. Helped others grow and thrive through mentorship. Independently led courses while developing new curriculum.

UX Designer

Bluetooth Special Interest Group — 2014 to 2016

Led a multi-year redesign of the company's regulatory tools and primary revenue source. Simplified a complex tangle of policy and process across multiple tools and shaped it into a cohesive and straightforward application to satisfy engineers and non-technical users alike. Led the UX effort from initial research to product strategy and through development. Conducted research workshops and testing with users internationally to discover needs and develop a product strategy.

UX / Interaction Designer

Microsoft — 2014 (contract)

Redesigned outdated requisitioning tools for internal business products. Managed the priorities of multiple stakeholders and served as a liaison between UX and engineering teams. Produced development documentation for multi-platform applications.

Education

Master of Design, University of Washington — *Completion in June 2019*

B.A. in Graphic Design, Western Washington University — 2009
Psychology minor, Industrial Design electives